Pengaruh Kualitas Layanan dan Kepuasan Pelanggan terhadap Loyalitas Pelanggan

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Pengaruh Pemulihan Layanan dan Keadilan Distributif terhadap Loyalitas Pelanggan

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Pengaruh Ambien dan Disain Lingkungan Fisik terhadap Kepuasan Pelanggan Hotel

Diena Mutiaara Lemy

Analisis Hubungan Antara Karakteristik Konsumen Dengan Kepuasan Produk pada Perusahaan Spa

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ABSTRACT
Influence the opposite happened in the case of Bali to face globalization and external forces while maintaining customs and traditions. On the one hand there is the view adopted emic Bali most people who still cling to aspects of spirituality and the sacred balance while on the other hand there is the view adopted by most people ETIC non-Balinese who believe in the potential of this materialistic gods of the island. At present the two opposing views of this fight but in the end both these views must walk together. In this case the people of Bali will be able to defend civilization against its essential if the firm's philosophy is based on the Tri Hita Karana Hindu Dharma and teach human relations with each other, with its natural environment and with his Lord in order to reach "Sacred Balance" which will take him to adapt aspects of the life-modern aspects of customs and traditions.

Key words: philosophy of life.